**PRESS RELEASE**

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**BOBST to showcase sustainability progress with oneBARRIER at INFLOFLEX at Fall Conference 2022**

At INFLOFLEX at Fall Conference, taking place in Covington, Kentucky, 11–12 October, BOBST will provide an update on its latest progress with oneBARRIER – a family of new alternative and sustainable solutions that have the potential to be transformative for the packaging industry.

BOBST has developed the oneBARRIER portfolio in partnership with other leading companies in the flexible packaging industry. Unlike traditional complex laminated films, the oneBARRIER portfolio provides highly functional alternatives using mono-material films that are designed for recycling.

Attendees will be able to hear about oneBARRIER PrimeCycle – an EVOH-free, top-coat free solution for full PE barrier and a recycle-ready an alternative to metallized polyester film – and oneBARRIER FibreCycle, a new paper-based packaging solution. oneBARRIER FibreCycle is a full paper, mono-material, recycle-ready solution created together with partners Michelman and UPM. Packaging produced using oneBARRIER FibreCycle will be compatible with current paper recycling streams.

INFOFLEX at Fall Conference is organized by the FTA (Flexographic Technical Association) and prides itself on being “the most future-focused exhibition”.

“Sustainable packaging is no longer a distant vision, but a reality today,” said Emilio Corti, Regional Market Director, Americas. “We are excited to connect with converters at the congress, show the progress BOBST and its partners have made, and discuss the real difference it will soon make to their sustainability offer.”

The ability to print on the oneBARRIER portfolio materials will be a fundamental offering of BOBST flexo presses, such as the VISION CI Flexo. The VISION CI is designed to deliver the most efficient performance for all production lengths on a wide range of substrates – and this will soon include new oneBARRIER innovations such as oneBARRIER FibreCycle.

“Sustainable solutions need to be fully practical and implementable otherwise they have limited value,” said Thierry Fontolliet, National Sales Director, Flexible Packaging. “That’s why BOBST has worked so hard to ensure the mono-materials it is creating with its partners will be compatible with presses such as the VISION CI Flexo. This is a machine that already ensures repeatable process consistency, minimum waste and easy manufacturing, and now this sustainability offering takes it to the next level.”

Registration for the event is open here: <https://www.flexography.org/conferences-events/fall-conference/>

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated board industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 19 production facilities in 11 countries and employs more than 5 800 people around the world. The firm recorded a consolidated turnover of CHF 1.563 billion for the year ended December 31, 2021.

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